

DUPLICATE

## INVOICE



**WXYZ**  
**20777 W. 10 Mile Rd.**  
**Southfield, MI 48037**  
**Main: (248)827-7777**  
**Billing: (877)290-6086**

www.wxyz.com

Billing Address:

**Mentzer Media**  
**Attention: Accounts Payable**  
**600 Fairmont Avenue - Suite #306**  
**Towson, MD 21204**

Send Payment To:

**WXYZ**  
**P.O. Box 643405**  
**Cincinnati, OH 45264-3405**

Invoice #	Invoice Date	Invoice Month	Invoice Period
311334-2	10/07/12	October 2012	10/01/12 - 10/02/12

Station	Account Executive	Sales Office	Sales Region
WXYZ	Dave Lombardo	EWS - Washing	National

Advertiser	Product	Estimate Number
Restore Our Future Inc	Restore Our Future	2037

Flight Dates	Order #	Alt Order #
09/26/12 - 10/02/12	311334	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
12736		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	10/01/12	10/02/12	Action News 6am	6-7am M-F	11-----	:30	2	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 11----- 2 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 10/01/12 6:52 AM Action News 6am 6-7am M-F :30 ROF12TV21H \$1,500.00 NM 2 WXYZ Tu 10/02/12 6:11 AM Action News 6am 6-7am M-F :30 ROF12TV21H \$1,500.00 NM									
18	10/01/12	10/02/12	M-F 7-9am	7-9am M-F	22-----	:30	4	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 22----- 4 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXYZ M 10/01/12 7:29 AM M-F 7-9am 7-9am M-F :30 ROF12TV21H \$1,600.00 NM 1 WXYZ M 10/01/12 8:39 AM M-F 7-9am 7-9am M-F :30 ROF12TV21H \$1,600.00 NM 3 WXYZ Tu 10/02/12 7:00 AM M-F 7-9am 7-9am M-F :30 ROF12TV21H \$1,600.00 NM 4 WXYZ Tu 10/02/12 7:26 AM M-F 7-9am 7-9am M-F :30 ROF12TV21H \$1,600.00 NM									
19	10/01/12	10/02/12	M-F 9a-10a	9-10am M-F	11-----	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 11----- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 10/01/12 9:24 AM M-F 9a-10a 9-10am M-F :30 ROF12TV21H \$800.00 NM 2 WXYZ Tu 10/02/12 9:45 AM M-F 9a-10a 9-10am M-F :30 ROF12TV21H \$800.00 NM									
20	10/01/12	10/02/12	M-F 11a-12n	11am-12pm M-F	11-----	:30	2	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 11----- 2 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 10/01/12 10:59 AM M-F 11a-12n 11am-12pm M-F :30 ROF12TV21H \$1,000.00 NM 2 WXYZ Tu 10/02/12 11:22 AM M-F 11a-12n 11am-12pm M-F :30 ROF12TV21H \$1,000.00 NM									

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Advertiser	Product	Estimate Number	
Restore Our Future Inc	Restore Our Future	2037	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	10/01/12	10/02/12	M-F 12-1pm	12-1pm	11-----	:30	2	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 11----- 2 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ M 10/01/12 12:29 PM M-F 12-1pm 12-1pm :30 ROF12TV21H \$1,000.00 NM									
2 WXYZ Tu 10/02/12 12:54 PM M-F 12-1pm 12-1pm :30 ROF12TV21H \$1,000.00 NM									
22	10/01/12	10/02/12	Dr. Oz	4-5pm M-F	11-----	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 11----- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ M 10/01/12 4:24 PM Dr. Oz 4-5pm M-F :30 ROF12TV21H \$1,200.00 NM									
2 WXYZ Tu 10/02/12 4:31 PM Dr. Oz 4-5pm M-F :30 ROF12TV21H \$1,200.00 NM									
23	10/01/12	10/02/12	5-6pm M-F	5-6pm M-F	11-----	:30	2	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 11----- 2 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ M 10/01/12 5:24 PM 5-6pm M-F 5-6pm M-F :30 ROF12TV21H \$1,800.00 NM									
2 WXYZ Tu 10/02/12 5:45 PM 5-6pm M-F 5-6pm M-F :30 ROF12TV21H \$1,800.00 NM									
24	10/01/12	10/02/12	6-630pm M-F	6-630pm M-F	11-----	:30	2	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 11----- 2 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ M 10/01/12 6:21 PM 6-630pm M-F 6-630pm M-F :30 ROF12TV21H \$2,000.00 NM									
2 WXYZ Tu 10/02/12 6:23 PM 6-630pm M-F 6-630pm M-F :30 ROF12TV21H \$2,000.00 NM									
25	10/01/12	10/02/12	M-F 7-730p	7-730pm M-F	11-----	:30	2	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 11----- 2 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ M 10/01/12 7:13 PM M-F 7-730p 7-730pm M-F :30 ROF12TV21H \$2,000.00 NM									
2 WXYZ Tu 10/02/12 7:16 PM M-F 7-730p 7-730pm M-F :30 ROF12TV21H \$2,000.00 NM									
26	10/01/12	10/02/12	Nightline	1135pm-1205am M	11-----	:30	2	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 11----- 2 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ M 10/01/12 12:01 AM Nightline 1135pm-1205am M :30 ROF12TV21H \$2,000.00 NM									
2 WXYZ Tu 10/02/12 11:54 PM Nightline 1135pm-1205am M :30 ROF12TV21H \$2,000.00 NM									
27	10/01/12	10/02/12	11pm Actn News M-F	Late News M-F	11-----	:30	2	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 11----- 2 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ M 10/01/12 11:26 PM 11pm Actn News M-F Late News M-F :30 ROF12TV21H \$4,000.00 NM									
2 WXYZ Tu 10/02/12 11:13 PM 11pm Actn News M-F Late News M-F :30 ROF12TV21H \$4,000.00 NM									



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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
28	10/01/12	10/01/12	Monday Prime C	10-11pm Monday	M-----	:30	1	\$10,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 1 \$10,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 10/01/12 10:34 PM Monday Prime C 10-11pm Monday :30 R0F12TV21H \$10,000.00 NM									
29	10/02/12	10/02/12	Tuesday Prime C	10-11pm Tuesday	-T-----	:30	1	\$7,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -T----- 1 \$7,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 10/02/12 10:45 PM Tuesday Prime C 10-11pm Tuesday :30 R0F12TV21H \$7,500.00 NM									

Total Spots **26** Gross Total **\$58,500.00**

## Payment Terms 30 Days

Agency Commission **\$8,775.00**  
Net Amount Due **\$49,725.00**